



CUADERNO DIGITAL DE CAMPO

Herramientas innovadoras para la gestión vitivinícola

Lluis Nache

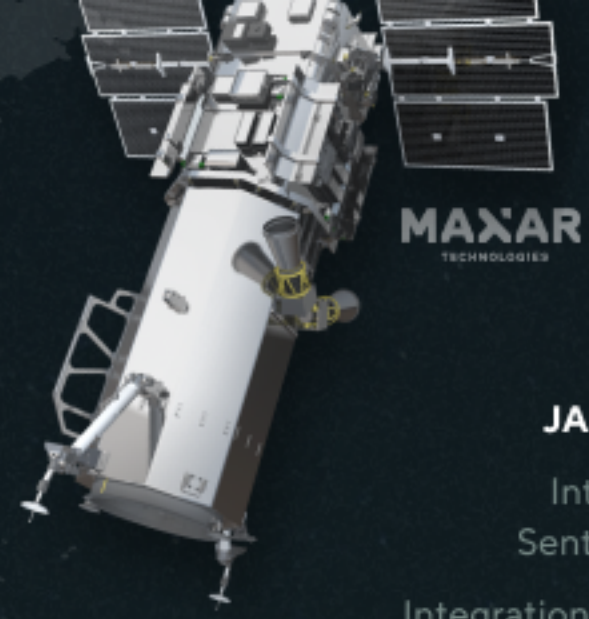
lluis@terraview.co



PTV
PLATAFORMA
TECNOLÓGICA
DEL VINO



AgroBank



Data collected: multispectral and thermal.



Prateek
Co-founder & CEO
[in](#)
2x Entrepreneur
1x Exit

Piyush
Co-founder & CTO
[in](#)
Entrepreneur
Tech expert

2019
INCEPTION

MAY 2019
Raised \$815K



Binny Bansal
Co-founder Flipkart
[in](#)



Sujeet Kumar
Co-founder Udaan
[in](#)



Kalyan Krishnamurthy
Group CEO Flipkart
[in](#)

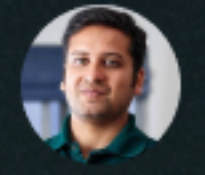
2020
PROGRESS

NOVEMBER 2019
Test data collection in Spain
AUM: 20 Ha



MARCH 2020
Alpha release

SEPTEMBER 2020
Raised \$1.5 million



Binny Bansal
Co-founder Flipkart
[in](#)

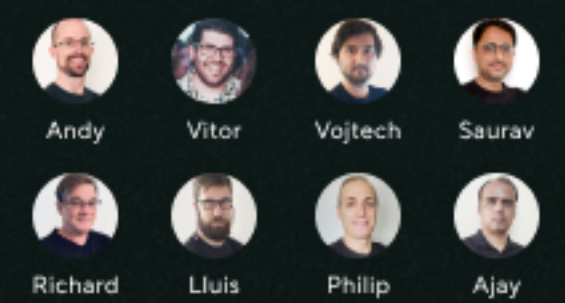


2021
LAUNCH

JULY 2020
Alpha test release
5 wineries in Spain
AUM: 150 Ha



FEBRUARY 2021
Beta launch
10 wineries in the USA & Spain
AUM: 500 Ha



Team

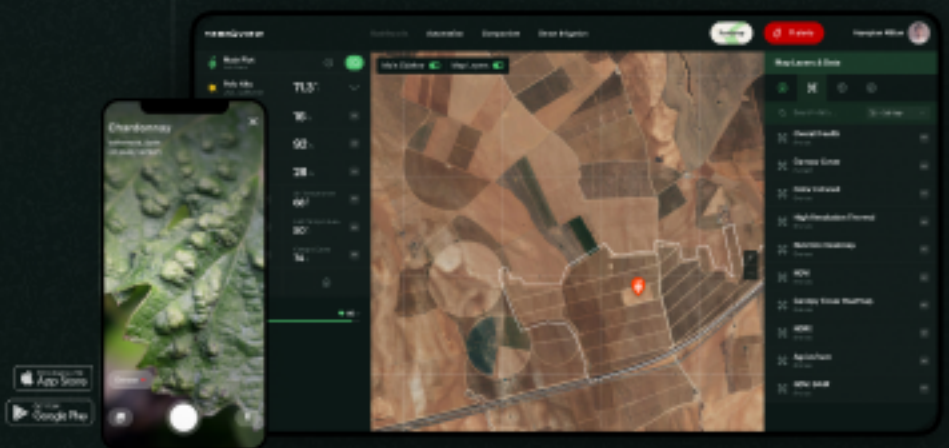
JANUARY 2021
Integration with Sentinel-2, Maxar
Integration ready with all imagery providers
Integration ready with all data providers

JUNE 2021
Raised \$1.5 million
10 users within 30 days of launch



Binny Bansal
Co-founder Flipkart
[in](#)

MAY 2021
Commercial release
USA, Canada & Spain
TerraviewOS
Yield estimation
All in one dashboard
Alert & recommendations
Work Order



DECEMBER 2021
70+ paying customers
ARR: \$275K
Traceability 2.0 launch
World's 1st voice led data scouting & collection tool
Multi-language support
Compliance record management

JULY 2022
300+ paying customers
ARR: \$1 million
Terraview 2.0 launch



SEPTEMBER 2021
Reached 140 users
25+ paying customers
Yield estimation - 95% proven accuracy
AUM: 20,000 Ha

MARCH 2022
Risk dashboard 1.0 launch (only in California)
Wine industry's 1st weather-related risk dashboard
Continuous winery risk measurement
Production
Distribution
Capital

2022
TARGET

Contact
Prateek Srivastava
Co-founder & CEO
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www.terraview.co

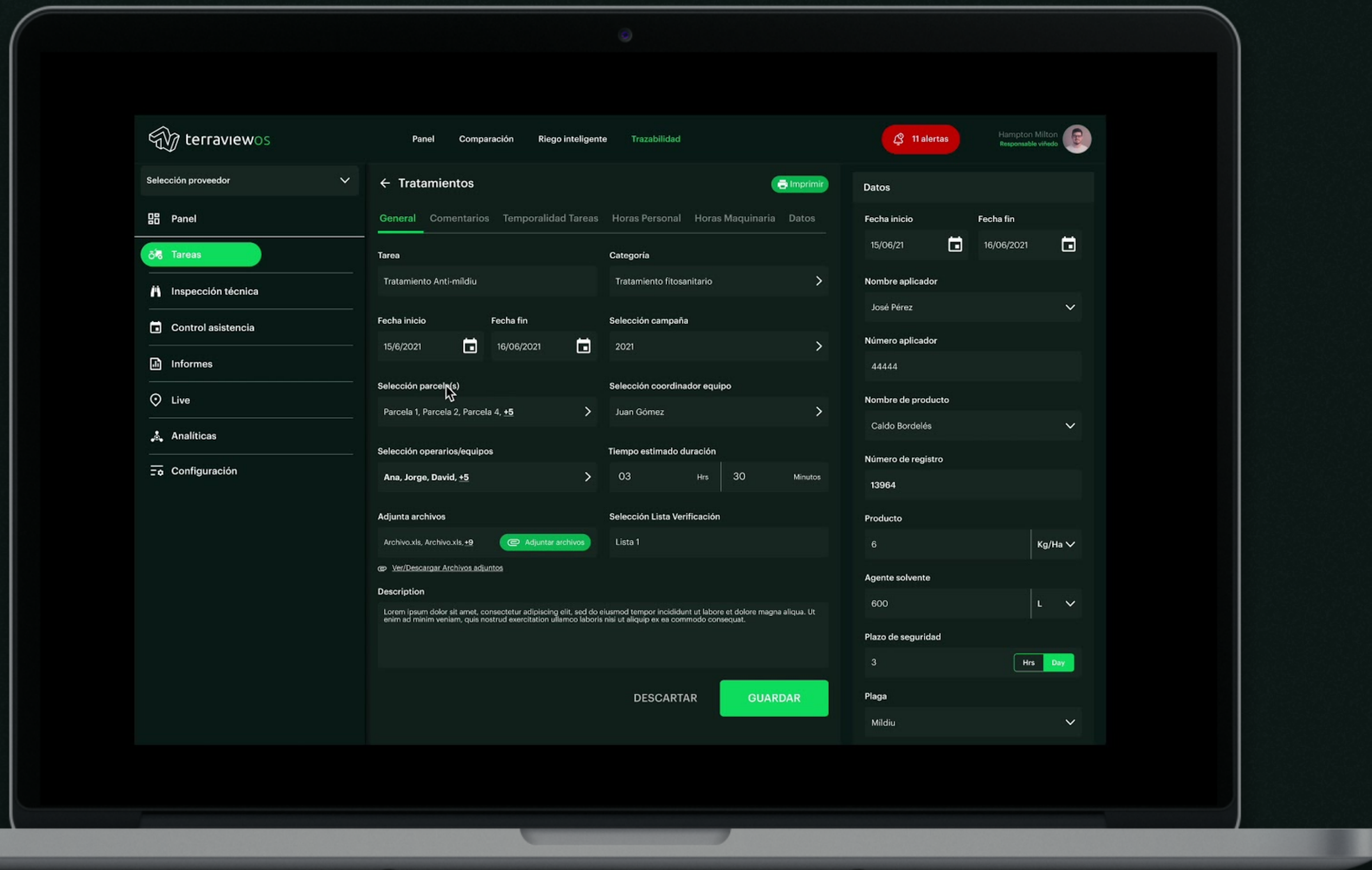
Barcelona, Zurich, New York

*AUM - Area Under Management | *ARR - Annual Recurring Revenue

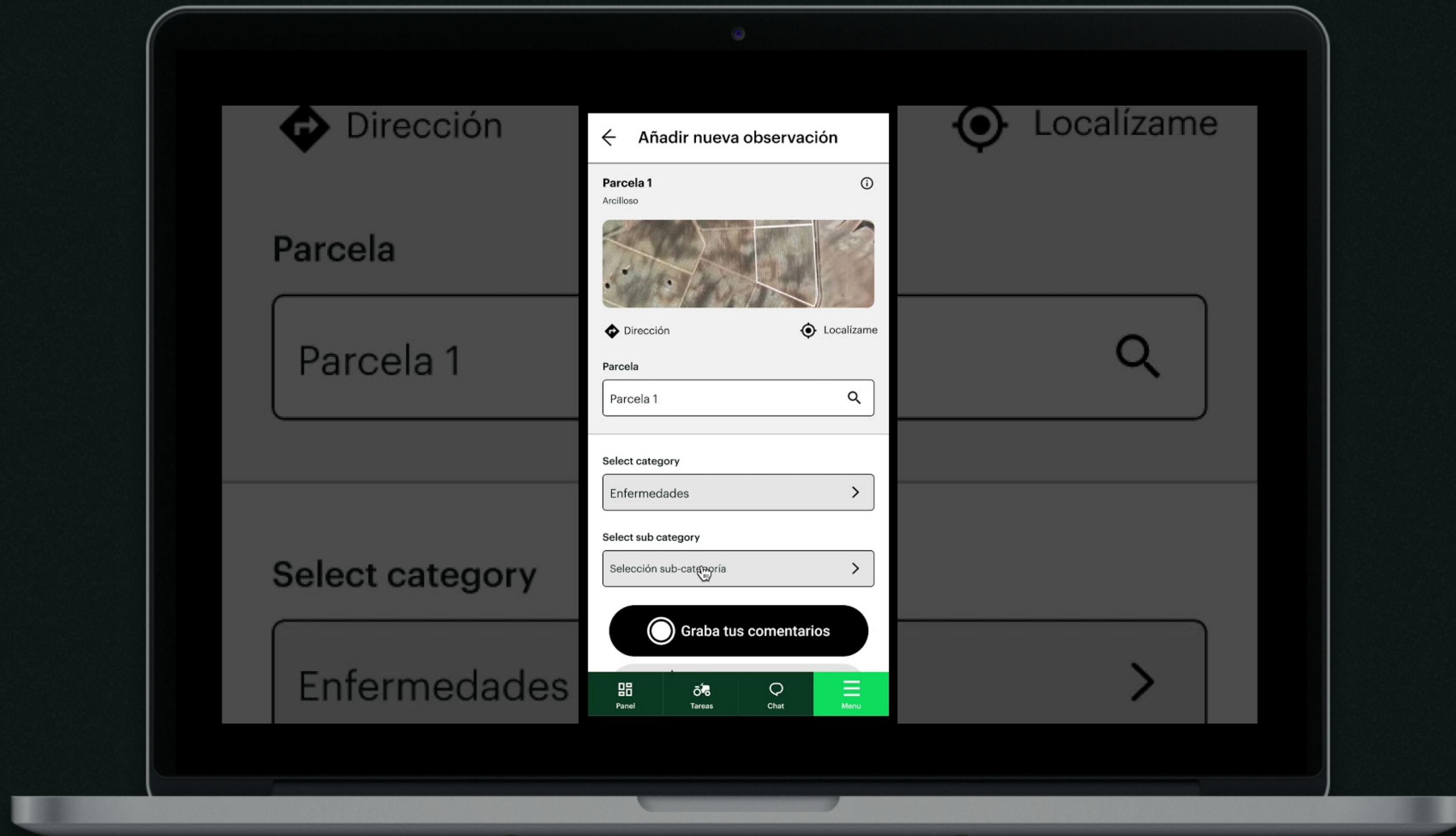
FUNCIONALIDADES



CUADERNO DE CAMPO



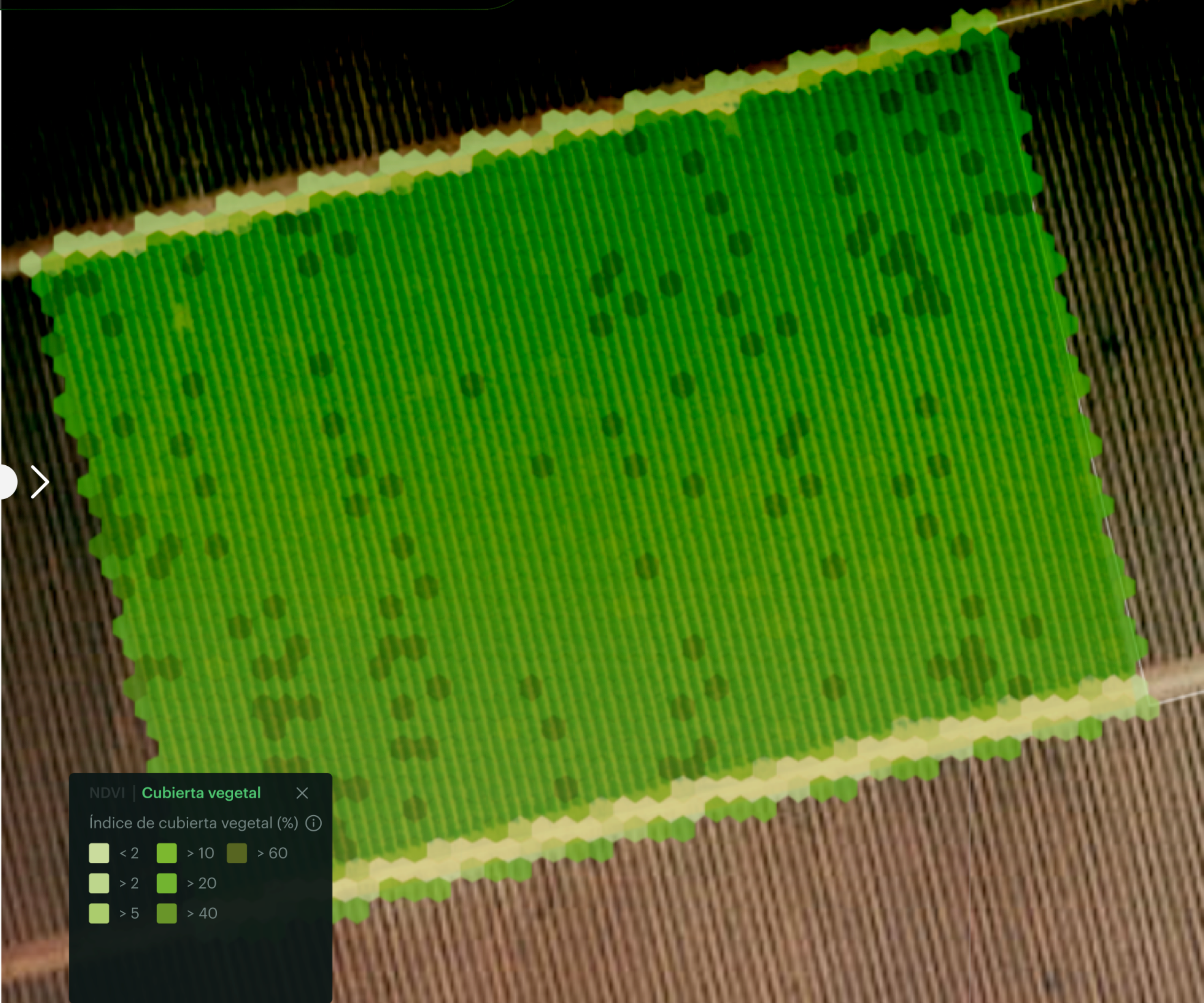
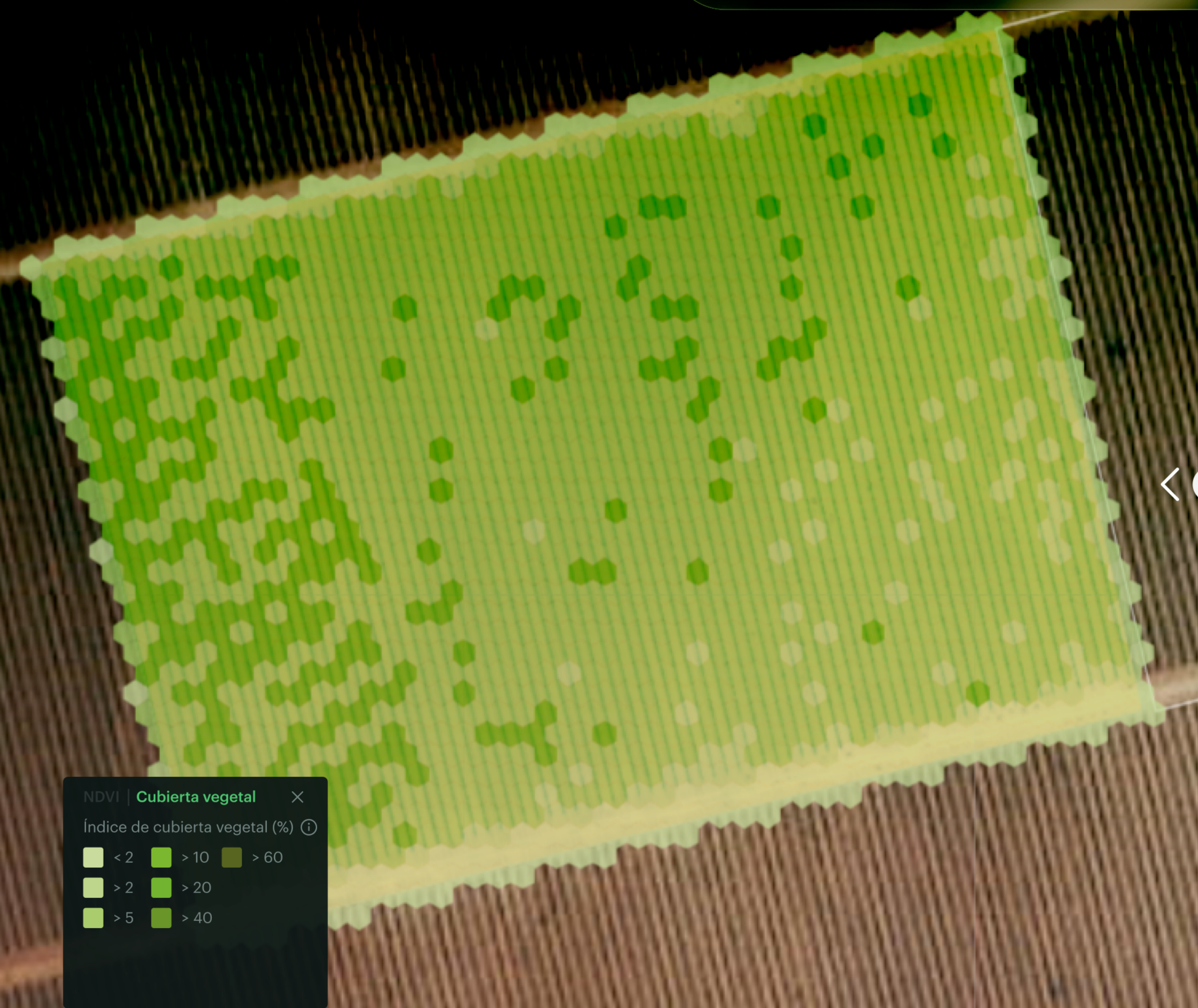
INSPECCIÓN TÉCNICA



COMPARACIÓN

21 MAYO, 2020 

 31 JULIO, 2020

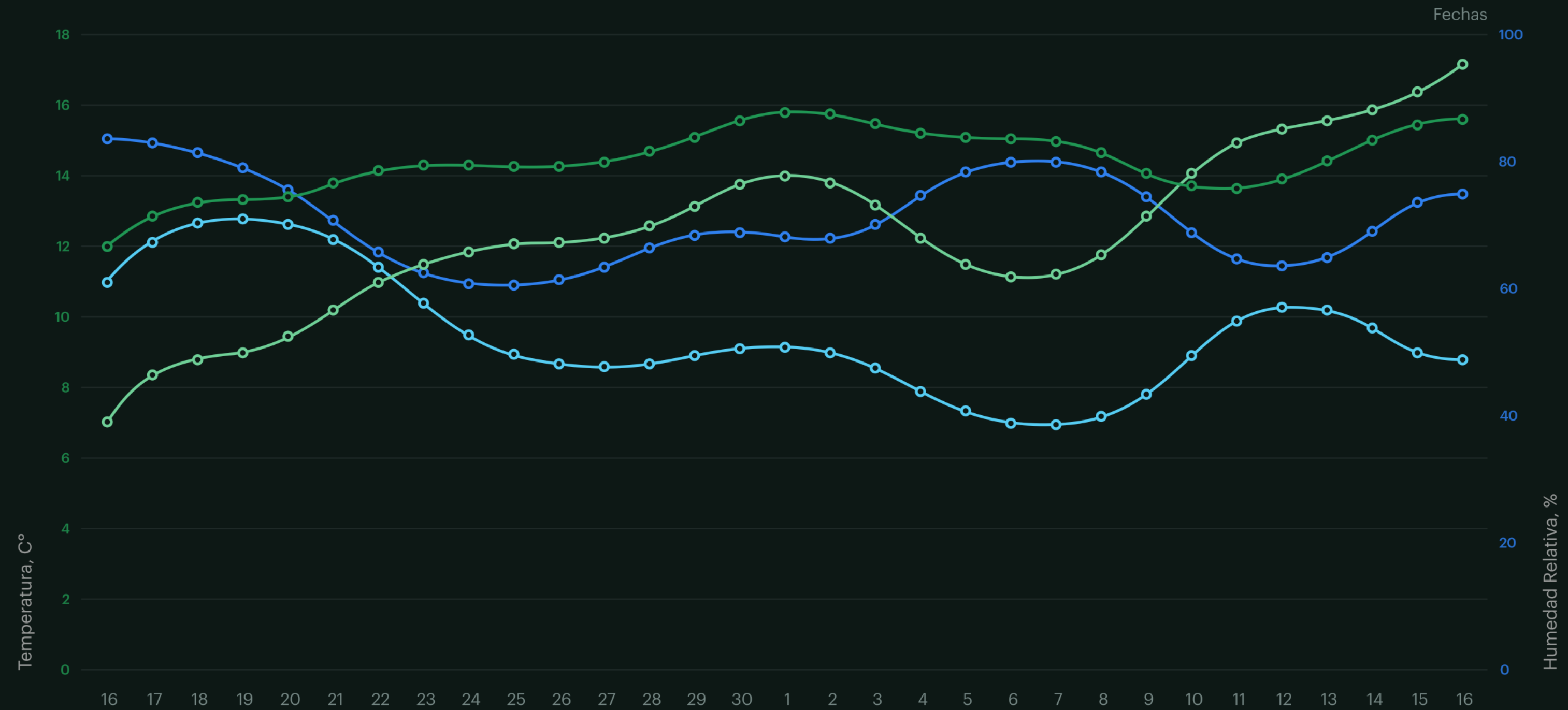


Imágenes

Datos

Temperatura vs Humedad Relativa

Temperatura: ● 16.04.2021-16.05.2021 ● 16.04.2020-16.05.2020 Humedad: ● 16.04.2021-16.05.2021 ● 16.04.2020-16.05.2020



Parcela 1

Temperatura

Humedad Relativa

16.04.2021

16.05.2021

16.04.2020

16.05.2020

Aplicar

**GRACIAS POR
VUESTRA ATENCIÓN**



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